

## OUR VISION

*He taura whakapapa, ka kukumea ahakoa ka pēhea to roa, e kore rawa e ngāmotu.*

A cord made of whakapapa, no matter how far it is stretched will never be severed (unlike a cord made of flax, which when stretched will break).

## OUR MISSION

To uphold the aspirations and expectations of our tīpuna and faith through enabling future generations to achieve their aspirations.

## OUR VALUES Ō Tātou Uaratanga

### CULTURE / HERITAGE

*To embrace a vision that enhances the Tu Rangatiratanga of our beneficiaries.*

*Tikanga / Taonga tuku iho*

*Kia mau pumau tonu ki te tīrohanganga ka hapai ake i te tū rangatiratanga o ā tātou whānau.*

### EDUCATION

*To encourage excellence in academic achievement to enable beneficiaries to achieve their goals.*

*Mātauranga*

*Kia akiaki ana i te raputanga o te pae tawhiti, te whai o te iti Kahurangi kia eke panuku, eke tangaroa te whanau.*

### PROFESSIONAL

*To be responsible kaitiaki of the assets by achieving optimum results.*

*Mātanga*

*Kia kitea e te Iwi whānui he hunga haepapa, he hunga whakatutuki whainga hoki te hunga kaitiaki.*

### COMMITMENT

*An unselfish dedication to the objectives of the Trusts.*

*Ngākaunui*

*He ngākaunui ki ngā whainga o te kaupapa.*

## OUR STRATEGIC GOALS: (What we will focus on)

### GOAL ONE

*To make a positive contribution to the education and faith of tamariki which in turn empowers whānau.*

### GOAL TWO

*To be an excellent kaitiaki (steward) of our taonga tuku iho and other assets through operating in a manner that upholds the high expectations and aspirations of our tīpuna.*

### GOAL THREE

*Diversify and grow revenue streams through optimal land use.*

### GOAL FOUR

*Hold excellent relationships with our beneficiaries, communities and partners.*

## OBJECTIVES: (To guide the actions we deliver on)

- 1.1 Scholarship support for tamariki.
- 1.2 Whānau understand and access the Trusts educational opportunities.
- 1.3 Whānau experience of tools, the scholarship process and support is positive.

- 2.1 The Trusts maintain stewardship of its assets.
- 2.2 Our lands are well cared for aligned with sustainable environmental management practices and kaitiakitanga.
- 2.3 Our operational approach is efficient, effective and consistent.

- 3.1 Our investment framework is fit for purpose and meets the needs of our current and future beneficiaries.
- 3.2 The Trusts derive an acceptable financial return from all assets through optimal asset use.
- 3.3 Our land management and investment approach is aligned.

- 4.1 Our communications approach creates and maintains strong connections.
- 4.2 Our stakeholder (and relationship) framework is fit for purpose and meets the needs of our beneficiaries.

### Continue to build on our strong foundations through:

- Ongoing review to ensure optimal processes, practices, tools and reach of scholarships.
- Continuous improvement based on what our reviews and whānau experience inform us.
- Raise the awareness of the Trusts in the community.
- Acknowledge our scholarship recipients.

### We will measure our progress through:

- Increased scholarship support.
- Strong operating model that whānau use (through feedback).
- Increased profile of Trusts (numbers, engagements and hui).

### To be excellent stewards we will maintain the legacy and vision of our tīpuna through:

- Building on our role and responsibilities as kaitiaki through water and restoration plans.
- Establishing and maintaining practices that protect and enhance our resources for future generations.
- Strong operational strategy, plans and reporting.
- Building the Trusts performance capability to set and measure our progress.

### We will measure our progress through:

- Enhanced value of assets (economically, environmentally, culturally and socially)
- Improved water systems.
- Resource environmental plans (restoration, water).

### Given our future population growth we need to consider how we ensure we maximise our investment returns through clear strategy:

- An investment approach (and strategy) to support decisions over the next 3-5 years.
- Align our investment strategy towards how we manage and determine optimal land use (including diversification).

### We will measure our progress through:

- Increased return on assets.
- Land use and development implementation.
- Year on year growth and development targets.

### We can work with others that enable our aspirations, to achieve this we will:

- Understand our key relationships and where we need to explore and grow these with strategy and planning.
- Work with others to achieve mutual results.
- Maintain and build strong relationships through ongoing communications aligned with our strategy.

### We will measure our progress through:

- Increased access to funding and resources
- Strong network of working relationships
- Increased profile of Trusts (through engagements, partnerships and feedback).